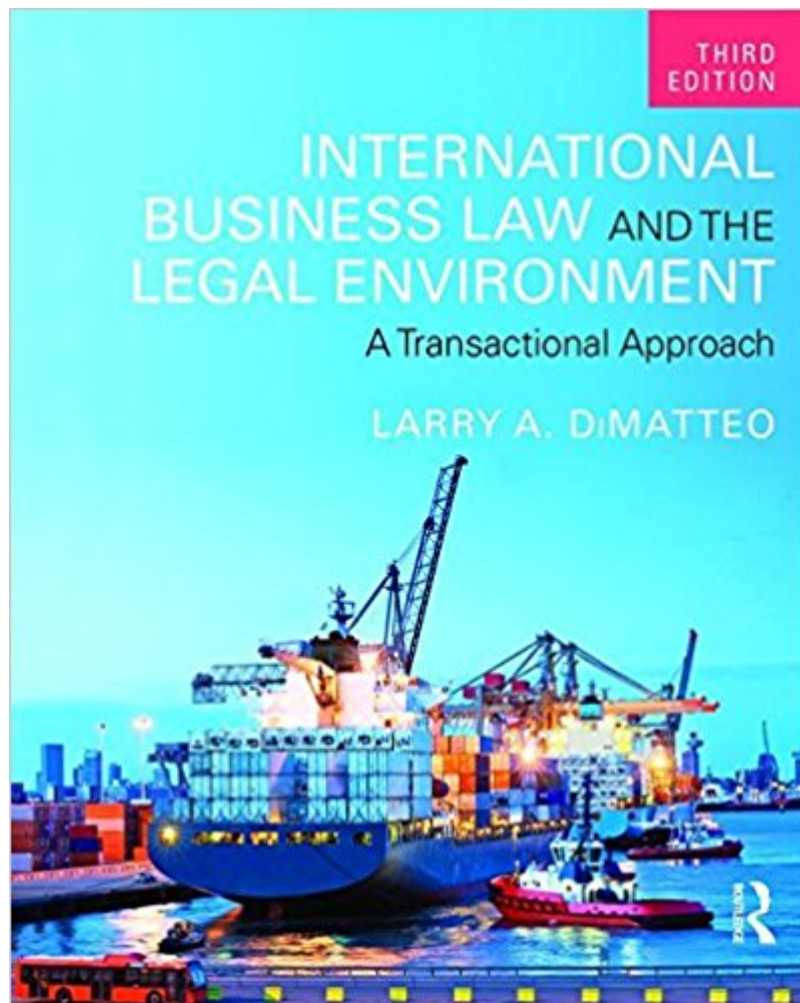




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International Business Law And The Legal Environment: A Transactional Approach



Synopsis

International Business Law and the Legal Environment provides business students with a strong understanding of the legal principles that govern doing business internationally. Not merely about compliance, this book emphasizes how to use the law to create value and competitive advantage. DiMatteo's transactional approach walks students through key business transactions—from import and export, contracts, and finance to countertrade, dispute resolution, licensing, and more—giving them both context and demonstrating real world application. This new edition also includes: New material on comparative contract and sales law & European private law; joint ventures and collaborative alliances. A new part on foreign direct investment that includes a chapter on emerging markets. New chapters on privacy law, and on environmental concerns. Greater coverage of the World Trade Organization. "Case highlights" and court opinions that feature edited court transcripts which expose students to actual legal reasoning and an understanding of the underlying legal principles. These decisions are drawn from a broad range of countries, offering a truly international look at the subject. Students of business law and international business courses will find DiMatteo's clear writing style easy to follow. A companion web site includes an instructor's manual, PowerPoints, and other tools to provide additional support for students and instructors.

Book Information

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Customer Reviews

This is an excellent source for students, academics and practitioners alike interested in legal, ethical, and strategic issues in international business transactions. The author carries out a detailed

analysis of important pieces of legislation, and provide a number of useful examples of different types of transactions. Douglas Cumming, York University, Canada

Professor DiMatteo's text provides a well-organized, comprehensive tour of international business law. The up-to-date text is sufficiently detailed for the advanced student, but works equally well as an introduction to numerous topics in international law. Clearly written, the text provides both an overview of international business issues and strategies, as well as detailed summaries and highlights of international agreements. The instructor has a wealth of exceptionally detailed case studies and questions to explore with students. An internationally recognized expert in international contract, Professor DiMatteo has included information on the rise of China in global trade, including the attendant economic and ethical implications. Legal issues involving sustainability, including environmental ethics, climate change and human rights raise some of the most pressing issues of our times for students.

Stephanie M. Greene, Boston College, USA In a globalised world, success of any market player depends on adhering to the complex market rules. DiMatteo's textbook provides a helpful guide. Offering a comprehensive overview of international business transactions through the assessment of applicable theories, supported with practical examples and relevant judicial decisions, this text would be of particular use to both students and practitioners.

Pavel Repyeuski, Leeds Beckett University, UK DiMatteo advances an original approach to the relationship between international law and business. The textbook provides an authoritative account of the rules in an accessible and user-friendly structure to ensure that chapters are easy to navigate and key information can be readily broken down and retained. It is a valuable resource for educators and researchers alike with an interest in international business law.

T. Leigh Anenson, University of Maryland, USA

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